

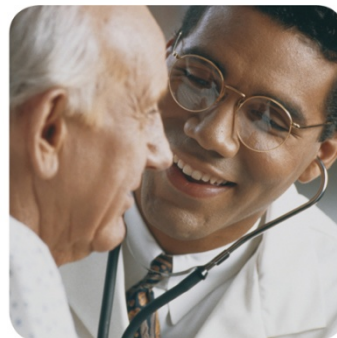
RESOURCE[®]

SeniorActiv

Nutrition specifically designed for the elderly

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Zurich, 18 January 2010



Older Population At Significant Risk of Malnutrition



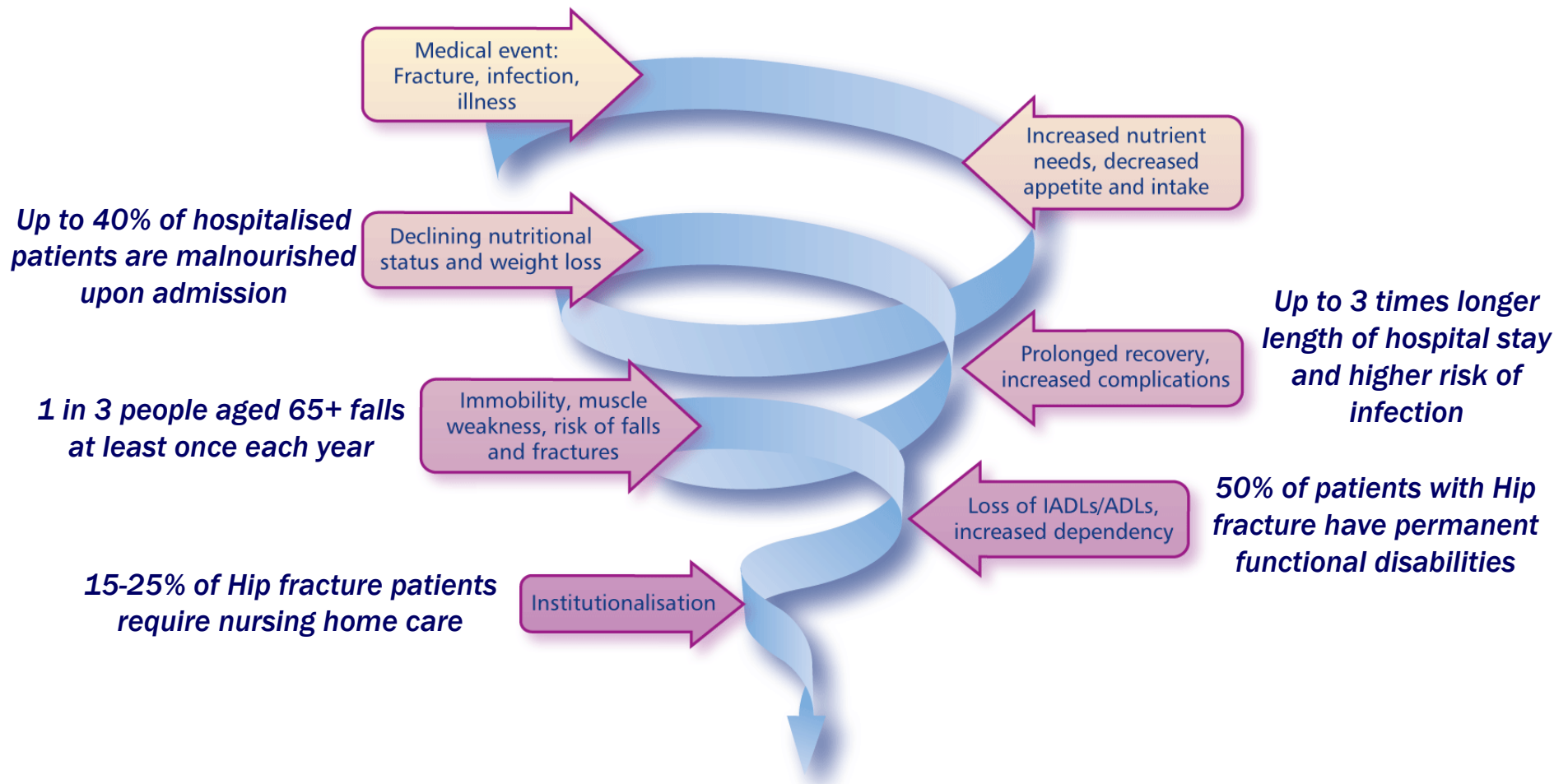
Typical medical conditions, where:

- Nutritional status is likely to deteriorate
- Nutritional intervention can help improve patient outcome

Malnutrition Impairs Outcome: A Risk of Accelerated Decline



Malnutrition and disease – A downward spiral towards dependence



Resource® SeniorActiv Nutritional Benefits



**A new nutritional solution specifically designed
for the older adult**



To help patients:

- Regain strength
- Remain independent



Resource® SeniorActiv contains nutrients commonly deficient in the diet of older adults and helps to:

- **Improve nutritional status**
- **Regain strength and energy** after an illness or surgery
- **Maintain functional abilities**, by supporting physical strength and cognitive health

Resource® SeniorActiv is specifically rich in nutrients that have been shown to reduce falls and fractures in the older population.

Resource® SeniorActiv : A Unique Formula Designed for the Older Population



Contains Acti-3, a combination of 3 key ingredients to support strength:

- High levels of **Protein** (40g per 2 servings) to help minimise muscle breakdown and support muscle synthesis
- High levels of **Vitamin D** (1000 IU per 2 servings) and **Calcium** (960mg per 2 servings) to support muscle strength and optimise bone health



Resource® SeniorActiv : A Unique Formula Designed for the Older Population



Resource® SeniorActiv also contains:

<ul style="list-style-type: none">• Prebio¹ a proprietary prebiotic fibre blend of FOS & Inulin	→ To support regularity and the immune system
<ul style="list-style-type: none">• EPA/DHA (omega-3 fatty acids) and high levels of Vitamin B12 and Folate	→ To support cognitive health
<ul style="list-style-type: none">• High levels of antioxidants Zinc and Selenium	→ To address the oxidative stress

Resource® SeniorActiv is nutritionally complete and high in calories (1.5 kcal/ml) to help stop weight loss and promote weight gain.

Taste and Compliance with Oral Supplements: A Persisting Issue



- **Compliance with Oral supplements is limited in both hospitals and the community ¹:**
 - **Only 43% of patients consume more than 80% of the prescribed amount**
- **Key factors influencing compliance ¹:**
 - **Flavor**
 - **Taste**
 - **Texture**
 - **Personal preferences and lifestyle**

1. Lad H *et al.*, Elderly patients compliance and elderly patients and health professional's views and attitudes towards prescribed sip-feed supplements, *J Nutr Health Aging* 2005; **9**(5):310-4

Taste and Compliance with Oral Supplements: A Persisting Issue



Resource® SeniorActiv:

Great tasting flavour combinations
to optimise taste and compliance



RESOURCE[®] SeniorActiv

Regain strength
Remain independent



Nutrition specifically designed for the elderly:

- High in protein
- High in vitamin D and calcium
- High in B vitamins and antioxidants

Resource[®] SeniorActiv is designed to meet the specific nutrient needs of the elderly and help regain strength after an illness.

Resource[®] SeniorActiv is rich in nutrients that have been shown to improve muscle strength, reduce falls and fractures and support cognitive health.



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